



OUR VISION

We are, as one of the leading privately owned wire drawing companies, a reliable partner for our customers, not only in Europe but also beyond.

OUR GUIDING PRINCIPLES

Corporate success	We generate sustainable profits. We are able to maintain our corporate values long-term through our future-oriented approach.
Our customers	We identify our customer's needs at an early stage and offer individual solutions as well as excellent service.
Our employees	Our efficient and flexible employees think and act not only independently but also effectively.
Communication	We communicate openly, honestly and bindingly, both within the company as well as with our business partners and with the general public.
Management	Through our style of management, characterized by respect and trust, we support and encourage our employees.
Process	Our efficient and transparent processes are always reproducible and are being continually developed in order to use innovative energy, across all areas and departments of the company.
Production	Our continuous investment in the state-of-the-art production technology guarantees our customers get top product quality, optimal flexibility and the best possible efficiency.
Service partner	Our service partners fulfill our high requirements for quality, innovation as well as environmental protection and thus provide the basis for a long-term partnership.
Community	As an attractive employer in Germany, we are committed to social responsibility, especially within our region.
Environment	We are aware of the importance of an intact environment and demonstrate our responsibility for this and for the next generation through our environmentally friendly production.

Taking wire to a new level.